KARIMGANJ COLLEGE

DEPARTMENT OF COMMERCE

NOTICE   **Date: 26/09/2024**

Students of FYUG 1st Sem, 3rd Sem and CBCS 5th Semester both Honours and Pass are hereby informed that the second unit test will be in the form of Assignments.

The format of Cover Page along with the topics of Assignment for respective subjects for respective semesters are given herewith. Students should use this Cover Page in each Paper/Subject with respective Paper/Subject Name.

Students are to write the answers in their own hand writing in A4 size papers and submit the assignments within stipulated time as notified (03/10/2024).

KARIMGANJ COLLEGE

DEPARTMENT OF COMMERCE

Assignment (2nd Unit Test, 2024)

Paper Name:

Submitted To:

Karimganj College

Department of Commerce

Dated:

Submitted By:

Name:

Reg. No.:   Of

Last sem AUS Roll: No.:

College Roll No.:

Semester:

Course: Honours ☐ / Pass ☐

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
FYUG B.Com (1st Sem.)
Financial Accounting (DSC-101)
Full Marks: (10x2= 20)

Answer any two from the following -
1) Explain the main provisions of accounting standard on revenue recognition.
2) What do you meant by goods repossessed? How are they treated in the books of hire vendor?
3) What is branch accounting? Discuss its different methods.
4) Explain the difference between Receipt & Payment A/c and Income & Expenditure A/c.

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
FYUG B.Com (1st Sem)
Fundamental of Accounting (IDC-101(A))
Full Marks: (10x2= 20)

Answer any two (10x2)
1. What is bank pass book? What are the objectives of preparing Bank Reconciliation statement?
2. What is a Accounting? Point out the importance of Accounting.
3. What is financial Statement? Discuss its different components.

Karimganj College
Department of Commerce
Assignment (2ⁿᵈ Unit Test), 2024
FYUG B.Com (1ˢᵗ Sem)
Marketing for Beginners (IDC-101(B))
Full Marks: (10x2= 20)

Answer any two (10x2)
1. What is meant by marketing environment? Discuss the various components of marketing environment.
2. Define consumer buying behavior. Discuss the factors influencing consumer buying behavior.
3. Explain the concept of product. Elaborate the factors affecting the product mix.
4. Explain the concept of channels of distribution. Discuss the importance functions of retailers for distribution channel.

Karimganj College
Department of Commerce
Assignment (2ⁿᵈ Unit Test), 2024
FYUG B.Com (1ˢᵗ Sem)
Principles of Marketing (DSC-102)
Full Marks: (10x2=20)

Answer any two from the following:
1. Explain the concept of scientific management. Discuss the principles of scientific management.
2. Discuss the various steps involved in planning process for a business concern.
3. What is meant by organizational structure? Discuss the various forms of modern organizational structure.
4. Define controlling. Discuss the various techniques of controlling.

Business Communication (SEC-101)
Full Marks: (7x2=14)

Answer any two from the following:
1. Explain the principles of effective communication.
2. What is informal communication? Explain the distinction between formal and informal communication.
3. Define sales letters. Draft a sales letter for offering a new type of product.
4. Explain the concept of memo.
5. Write a specimen memo for managing director to production manager for informing about the large order.

Micro Economics (DSM-101)
Full Marks: (10x2=20)

Prepare an assignment on any two topics-
1. Income and substitution effect under indifference curve analysis.
2. Consumer equilibrium with indifference curve and budget line.
3. Short-run and ling-run equilibrium under perfect competition.
4. Short-run and ling-run equilibrium under monopoly market.

Karimganj College
Department of Commerce
Assignment (2ⁿᵈ Unit Test), 2024
FYUG B.Com (3ʳᵈ Sem)
Cost Accounting (DSC-201)
Full Marks: (10x2= 20)

Answer any two (10x2)
1. Define process costing. What are the steps of preparing process costing?
2. What is material control? Discuss its different techniques.
3. Define standard costing? Explain the advantage and disadvantage of standard costing.
4. Write the difference between cost accounting and management accounting.

Karimganj College
Department of Commerce
Assignment (2ⁿᵈ Unit Test), 2024
FYUG B.Com (3ʳᵈ Sem)
Financial Literacy (IDC 201)
Full Marks: (10x2= 20)

Answer any two (10x2)
1. Define financial literacy. Discuss the scope of financial literacy.
2. Explain the various services offered by banks..
3. What is capital market? Discuss the different securities traded through capital market..

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
FYUG B.Com (3rd Sem)
Human Resource Management (DSC-202)
Full Marks: (10x2= 20)

Answer ant two from the following-
1. Explain the concept of employee empowerment. Discuss the various steps involved in employee empowerment.
2. What is meant by job analysis. Explain the different techniques of job analysis.
3. Define employee training. Discuss the methods of employee training.
4. What is meant by performance appraisal? Discuss the various methods of performance appraisal.

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
FYUG B.Com (3rd Sem)
Entrepreneurship Development Programme (DSM-201)
Full Marks: (10x2= 20)

Answer ant two from the following-
1. Do you think EDPs are affecting in developing first generation entrepreneurs? Critically evaluate the importance and effectiveness of EDPs in India.   5+5=10
2. What is social entrepreneurship? Discuss the need and problems of social entrepreneurship.   2+8=10
3. What do you mean by test of feasibility of a business India? Explain the components of a good feasibility under business India. 3+7=10
4. Explain the factors affecting entrepreneurial growth. Discuss the challenges of entrepreneurship development. 5+5=10

Karimganj College
Department of Commerce
Assignment (2ⁿᵈ Unit Test), 2024
FYUG B.Com (3ʳᵈ Sem)
Business Organisation (IDC-201)
Full Marks: (10x2= 20)

Answer ant two from the following-
1. What do you mean by Joint Stock Company? Describe the characteristics of a joint stock company. 3+7=10
2. Even though there are limitations of size and resources, several people continue to prefer sole partnership compared to other forms of organizations. 10
3. Explain the concept of franchising. What are the disadvantages of franchising to the franchise? 4+6=10

Karimganj College
Department of Commerce
Assignment (2ⁿᵈ Unit Test), 2024
FYUG B.Com (3ʳᵈ Sem)
E-Business and Marketing (COMSEC-201)
Full Marks: (10x2= 20)

Answer ant two from the following-
1. What is HTML? Do all HTML texts have End Tag? How many tags can be used separate a section of texts? 2+2+6=10
2. What are the risks involved in E-Payment? State the methods of E-payments with an example. 5+5=10
3. What are the security threats in E-commerce environment? State the important features of IT Act 2000. 5+5=10

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)
Fundamental of Financial Management (COMHCC-501T)
Full Marks: (7x2=14)

Answer any two
1. **What is Time Value of Money? Discuss the different methods of calculating Annuity value and Present Value. (1+3+3)**
2. **Discuss the meaning and process of determining Internal Rate of Return (IRR).**
3. **What is meant by Working Capital? Discuss how is stock valued for the purpose of determining Working Capital for a manufacturing concern? Discuss. (1+6)**

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)
Management Accounting (Honours) (COMDSE-501T/502T)
Full Marks: (10x2= 20)

Answer any two
1. **Point out the differences between Management Accounting and Cost Accounting.(10)**
2. **Distinguish between Fixed Budget and Flexible budget. Write a note on Zero Base Budgeting.(5+5)**
3. **What is Variance Analysis? Discuss the variances determined for Material Variance.(4+6)**

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem) (Honours)
Corporate Tax Planning (Honours) COMDSE-501T/502T
Full Marks: (10x2= 20)

Answer any two
1. What is Tax Planning? Explain its characteristics and importance
2. Explain with example (i) Tax Planning (ii) Tax Management (iii) Tax Avoidance
3. Discuss the difference between the tax avoidance and tax evasion.
4. What is demerger? Discuss the advantages to the demerged company.
5. Discuss how form of business is decided keeping taxation factor into account.

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)
Banking and Insurance (COM-DSC-501) (Honours)
Full Marks: (10x2= 20)

Answer any two
1. Enumerate the precautions to make ATMs transactions safe and success. Mention the advantages and disadvantages of ATMS. 5+5=10
2. Discuss the duties, power and functions of IRDAI. 10
3. State the benefits of using RTGS facility. What are the prerequisites for executing RTGS transactions?

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)
Advertising (COM-DSE-501/502T) (Honours)
Full Marks: (10x2= 20)

Answer any two

1. Adverting as a tool of communication.
2. Different types of advertising.
3. Factors influencing media choice.

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)
Principles of Marketing (BCH-5.1) (Honours)
Full Marks: (10x2= 20)

Answer any two
1. Define Marketing. Explain the importance and functions of marketing. 2+8=10
2. Explain the concept of Product Mix. Delineate the different steps of a product life-cycle. 5+5=10
3. 3. What is Sales Promotion? Explain the promotion mix and the factors affecting the promotion mix decisions. 2+8=10

Karimganj College
Department of Commerce
Assignment (2ⁿᵈ Unit Test), 2024
B.Com CBCS (5ᵗʰ Sem)
Financial Markets, Institutions and Financial Services (COM-DSC-501T(E))
(Honours)
Full Marks: (10x2= 20)

Answer any two

1. Briefly explain the SEBI guidelines in respect of Merchant Banking in India.
2. Explain the various stages of venture capital financing.
3. Discuss the various modes of working capital financing by commercial banks in India.

CBCS 5ᵗʰ Semester(Pass)

Karimganj College
Department of Commerce
Assignment (2ⁿᵈ Unit Test), 2024
B.Com CBCS (5ᵗʰ Sem) PASS
Fundamental of Financial Management(COMDSC-501T)
Full Marks: (10x2= 20)

Answer any two
1. Define Working Capital. Explain the sources of financing working capital requirements.
2. What is Capital Budgeting? Discuss the different techniques of Capital Budgeting.
3. What is a Financial Management? Discuss the objectives of financial management.

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)- PASS
Human Resource Management (B.C: 5.1(a))
Full Marks: (10x2= 20)

Answer any two from the following-
1. Discuss a detail note on human resource information system.
2. Explain the concept of performance appraisal. Discuss the various techniques' of performance appraisal.
3. Discuss the provisions of the Factories Act relating to the health and safety of the employees in an industrial atmosphere.
4. What is meant by industrial disputes? Discuss the causes and settlement machinery of industrial disputes.

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)- PASS
Principles of Micro- Economics (COMGE-501)
Full Marks: (10x2= 20)

Answer any two from the following-
1. Short run production function and the concept of law of variable proportion.
2. Short run and long run equilibrium under perfect competition.
3. Indifference curve and its properties.
4. Methods of calculating elasticity of demand.

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)- PASS
Principles of Marketing (COM-DSC-502)
Full Marks: (10x2= 20)

Answer any two from the following-

1. Write a detail note on- a. Social Marketing, b. Green Marketing, c. Rural Marketing
2. Write a detail note on- a. Service Marketing, b. Direct Marketing, c. Branding
3. Write a detail note on- a. New Product Development Process, b. Factors affecting price of a product, c. Distribution Channel

Karimganj College
Department of Commerce
Assignment (2nd Unit Test), 2024
B.Com CBCS (5th Sem)- PASS
Computer Application in Business (COM-SEC-501)
Full Marks: (7x2= 14)

Answer any two from the following-

1. Write a detail note on the advantages and disadvantages of MS-Word,
2. Write a detail note on the advantages and disadvantages of PowerPoint presentation.
3. Write a detail note on editing and printing a worksheet.